Goal 4

Our staff are our strength.

Provide our staff with fulfilling careers while leading and adapting to achieve our mission.

• Empower Division staff to focus on high-priority work by analyzing and prioritizing work tasks
• Promote and support Division Of Public Safety And Resource Protection peer support team and Chaplin program to install a culture of exceptional mental health, physical health and wellbeing for all staff
• Strive for work life balance for employees while providing exceptional customer service
• Reduce workload for Conservation Wardens by streamlining and consolidating administrative tasks for time reporting, records management and form processing
• Pursue incentives for employees to improve their physical and mental fitness
• Complete a survey of all Division staff, retirees and significant others that is more specific to employee wellness than the employee engagement survey to better understand where our employee wellness stands
• Ensure all Division staff have access to relevant professional and career development training and opportunities

• Incorporate and normalize fitness and nutrition in trainings and in monthly news articles
• Ensure all eligible staff has opportunities to put in for committee, workgroup and liaison opportunities before the selection is made
• Continue to show value for Division staff members’ extraordinary work through award recognition and retention initiatives
• Improve external customer service and increase efficiencies for the Division Of Public Safety And Resource Protection for when residents find dead wildlife that they would like to purchase from the state and take possession (e.g. car-killed bobcat, non-vehicle killed deer, etc.)
• Work to minimize turnover of Conservation Wardens in high turnover administrative areas
Goal 1
We serve our residents.
Enhance public safety and enjoyment of outdoor recreational experiences and being ready to respond to emergencies.

- Work collaboratively with Bureau of Parks and Recreation Management to provide a balanced and holistic enforcement program on recreational properties while prioritizing public safety
- Rapidly deploy and provide resources and personnel to emergency events
- Maintain emergency equipment and competencies for response readiness
- Develop and maintain partnerships to ensure strategic, effective and timely response to emergencies and high profile events
- Promote recreational vehicle safety with a primary goal of accident reduction
- Continue working to improve warden authority

Goal 2
We protect our environment and resources.
Protect public health and our air, land and water and promote healthy and diverse habitats and fish and wildlife populations.

- Protect public health and the quality of Wisconsin’s resources through efficient and prioritized enforcement efforts
- Enhance communication with external environmental groups, businesses and communities
- Partner with state and local agencies on integrated and collaborative enforcement strategies
- Enhance training and utilization of technology in environmental cases
- Create efficiencies, reduce economic impacts and promote a level playing field for all residents and businesses through the rule-making and legislative process
- Streamline enforcement tools for the Public Drinking & Groundwater program
- Monitor the activities and enforce the laws relating the commercialization of state’s natural resources
- Proactively protect our state’s waterways from aquatic invasive species
- Participate in integrated Department efforts to manage CWD and prevent Tuberculosis from infecting the wild cervid herd through enforcement and education

Goal 3
We care about future generations.
Promote appreciation of our natural resources and the benefits they provide to everyone, lead by example in conservation and pass on the conservation ethic to future generations through education and outdoor opportunities.

- Increase outreach and engagement with stakeholders by increasing the Division’s virtual and/or remote presence
- Increase outreach and engagement with new stakeholders by increasing the Division’s physical presence
- As a Division, take an active role in agency-wide efforts to engage with a broad array of stakeholders
- Increase education and outreach efforts related to Environmental Enforcement and the Recreational Safety and Outdoor Skills section

The Wisconsin Department of Natural Resources – Division Of Public Safety And Resource Protection provides high quality law enforcement, public safety, environmental protection, resource protection, community outreach and recreational education service to all people who live, work and recreate in Wisconsin. Our staff make us capable, our partnerships make us strong and our commitment to the natural world makes us relevant to all.

By reflecting on the past, evaluating the present and exploring the future, we endeavor to guide enforcement efforts in a progressive, responsible and mindful way. While change and adaptation is essential, our timeless mission is protecting people and promoting, enhancing and passing on Wisconsin’s natural resources to future generations.

We established four overarching goals to our strategic plan: