



State of Wisconsin
GOVERNOR'S STATE TRAILS COUNCIL

Meeting Agenda

Friday, July 21, 2023

10:00 a.m. – 3:00 p.m.

Public Participation

East Central Wisconsin Regional Planning Commission
400 Ahnaip St., Menasha, WI 54952

Microsoft Teams meeting

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Meeting ID: 278 119 149 381

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TIME	PRESENTER	ITEMS & TYPE
10:00	Chair	Welcome and Introductions
10:05	Members	Agenda Review/Repair and Approval of April 2023 Minutes
10:08	Chair	Travel Claims, Application Review, Remarks
10:15	DNR Rep	DNR Consultation
10:30	ECWRPC Rep.	Orientation about the East Central Wisconsin Regional Planning Commission.
11:30		Lunch
12:00	Randy Harden	Presentation about the Trail Patrol and Trail Welcome Centers
13:00	Members	Discussion about ways to promote understanding and acceptance among various trail user groups.
14:00	Members	Highlights from User Group Reports
14:40	Chair	Public Comment
14:50	Chair	Discussion about future potential topics and scheduling a user group orientation.
15:00		Adjourn



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Meeting Minutes

State Trails Council Members Present

Bryan Much, Off-Highway Motorcycle Representative [STC Chair]

Ken Neitzke, Hiking Representative [STC Vice Chair]

Kricket Jewett, Equestrian Representative [STC Secretary]

Luana Schneider, 4-Wheel Drive Vehicles Representative

Steve Falter, Water Trails Representative

Holly Tomlanovich, Snowmobiling representative

Randy Harden, Off Road Vehicle Representative

Mike Repyak, Off Road/Mountain Biking Representative

Ben Popp, Cross Country Skiing Representative

Ken Bates, Bicycling Representative

Lacey Heward, Accessibility/Adaptive Recreation Representative

Jeff Anderson, Wisconsin Department of Tourism [non-voting]

WI DNR Staff Present

Sarah Bolser, WI DNR

East Central Wisconsin Regional Planning Commission Staff Present

Kim Biedermann, Principal Planner

Craig Moser, Deputy Director

10:00am – Much calls the meeting to order. Welcomes everyone. Introductions

- Ken Bates, new member of the council, bicycling representative.

10:05am – Agenda repair and review; approve July meeting minutes.

- Motion to approve agenda. Neitzke motion, Bates seconds. Motion carried.
- Motion to approve April minutes. Falter motions, Tomlanovich seconds. Motion carried.

10:20 - Orientation about the East Central Wisconsin Regional Planning Commission.

- Presented by Kim Biedermann



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BikePedPlanningGo
vTrailCouncil.pdf

- Much asked how flexible plans can be. Biedermann stated that these plans are living, breathing documents with room to amend. They coordinate with user groups, communities and units of government. The Commission's role is to facilitate. In most cases they provide oversight not implementation. Focus areas and scope of services vary throughout the state.
- Links to WI's regional planning commissions
 - [Map](#)
 - [Contacts](#)

11:45am – Break for Lunch

12:15pm - Presentation about the Trail Patrol and Trail Welcome Centers

- Presented by Randy Harden, [WATVA](#)



Trail Ambassador
Webinar.pptx.pdf

- Trail Ambassador Program
 - Change culture.
 - Present a positive image.
 - Changes don't happen overnight, takes 5-7 years.
 - Held Rec. Patrol training 5/5/23 in Stevens Point
- WATVA
 - Main objective – promote a positive image, provide educational programs, encourage awareness of impacts that riders have.
 - Accomplishing their goals
 - Assess trends via many different program partners.
 - Adjust action plans based on major changes.
 - Safety Enhancement Program Goals
 - Utilizing professional management team via NOHVIS
 - Reduce injuries.
 - Address complaints
 - Reduce violations via education and mentoring.
 - Help sustain natural resources and protect the safety of riders.
 - Implementing the Plan
 - Education and communication with peers, program partners, public
 - Communication methods include online resources, Welcome Centers and conferences.
 - Hold workshops and events.
 - Mentoring Program – “Let's Ride Wisconsin”
 - “Ride Safe Foundation” – focuses on youth through school programs.
 - Welcome Centers
 - Ambassador Patrols with and without credentialed law enforcement
 - Trauma and Injury Prevention Programs with Gunderson Health Systems and others
 - WI Emergency Management



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- Statewide Community Service
- VIP Ride – developing new contacts with decision makers and new partners. September 22 – Dyracuse Park in Adams County.
- Building trust and working relationships
- New Economic and Demographic Survey Study has been commissioned. Last one is dated – 2003/2004
- Registration Program Partners
 - State Statute requires DNR to implement registration.
 - Work with parks, public safety and resource protection, Department of Tourism, Office of Outdoor Recreation, Department of Transportation, County and Town Boards, US Forest Service, Co. Sheriff Departments and Recreation Officers, Co. land managers & WCFA, Municipalities, Powersport Dealers, Local Businesses.
- Growth & Users
 - 500,00 ATV's & UTV's
 - WATVA & NOHVIS
 - Local Clubs
- Different Uses
 - Spring, summer and fall dirt trails.
 - Winter Trails
 - Road Routes
 - ATV/UTV Touring Routes
 - Overlanding
- New software program – Rider Network
- Fund 9 FT equivalent Conservation Wardens
- In the last 19 years, registration has more than doubled.
- Legislation drafted and moving through the process:
 - SB262 – Prohibiting open alcohol containers in or on ATVs and UTVs

1:50pm – Member Discussion on Ways to Promote Understanding & Acceptance among Trail User Groups.

- Much - Understanding brings acceptance.
- Tomlanovich – Vilas, Iron and Snowbelt snowmobiling clubs are active in their communities, chambers of commerce. Participate in fundraisers, get to know the people as people. Work with VFW. Have a brat stand at the community yard sale.
- Harden – Welcome Centers are a good way to do this. Walk in parades, fundraiser for fireworks. Community involvement has been beneficial. Relay economic impact.
- Much – Exclusion creates conflicts. Are we considering other user groups, like hunters?
- Tomlanovich – need to bring everyone to the table.
- Much – some people don't know there is a table or aren't invited.
- Repyak – Shared this [website](#). And this [website](#). Shared use trail planning, stakeholder engagement, smart planning and engagement.
- Much – Share information intelligently. Have a plan to get the right information to the right people.
- Harden – OutWiGo Green got all types of users and gave good exposure.

2:23pm – Highlights from User Groups

- Sandra Villiesse (FHWA)



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Provided this [link](#) to a memo regarding "Transportation Alternatives Set-Aside Implementation Guidance."

- Bob Fasick (DOT)
 - [Horses Have Road Rights Brochure](#)
 - Marinette County – Hwy 41 (Crossroad?) 45MPH
17,000 vehicles per day. 7 fatalities at this intersection alone. ATV's should not cross there. Trail Ambassadors could help with signing. The crossing is eliminated, and they should cross at a safer location.
 - Douglas County - County Hwy B & US Hwy 53 65MPH
Now restricts turns, you can not cross. A trail has been built to the south and has its own crossing at a high spot on the highway. Trail built parallel to the highway – gravel surface with concrete apron. \$70,000 paid for by the clubs.
- Jeff Anderson (Dept. of Tourism)
 - Getting ready for fall. Recruiting color reporters.
 - Sign up for email [newsletters](#)
- Ken Bates – user group report for July 2023.



Copy of Bike Fed
Advocacy and Progr.

- Ken Neitzke
 - Ice Age Trail Alliance held 2 events geared toward 4th Graders. 10,000 students participated in 2022-23. A record year.
- Luana Schneider
 - Needed to re-do her report. See below.



STC Rep for July
2023.doc

- Holly Tomlanovich
 - AWSC – Snowmobile Friendly Communities – 31 communities received awards.
 - Scholarship Program – 2023 – 13 scholarships for a total of \$10,000.

2:53pm – Public Comments – none

2:58pm – Future Topics

- October User Group Orientation – Snowmobile
- Special Events – how to balance volunteers so that you curate expectation, keep them engaged and avoid burnout.

2:30 – Motion to Adjourn

Motion by Schneider, seconded by Bates. Motion Carried.